



Total Retail Solutions

Premier™ Posterframe Floor Stand

Sign & Literature Holders • Premier™ Posterframe Floor Stand

Increase exposure with FFR-DSI's contemporary aluminum Premier™ Posterframe Floor Stand. This top-loading stand is great to feature promotions, menus, meeting room information and more. The rectangular base provides stability even in high traffic areas.



Features and Benefits

- Contemporary aluminum constructed stand displays two-sided 22" x 28" graphic.
- Graphic inserts into top for easy sign placement and replacement.
- Use with rigid material up to 1/4" thick.
- Visible graphic area is 21" W x 27" H.
- Optional Wire Basket can be made to order.
- 67" H x 25" W x 15 1/4" D.
- Rectangular base provides superior stability.
- Clear Print Protectors can be made to order.
- Black grooved aluminum.
- Deliver and maintain your brand identity in-store with custom laser-cut metal logo plates (25 quantity minimum).

See our complete line of Sign & Literature Holders, as well as thousands of other merchandising systems and accessories, in the FFR-DSI YELLOW PAGESSM Catalogs.

Specifications

- A Premier™ Posterframe Floor Stand**
 - 22" W x 28" H frame - No. 9507737201
 - Visible graphic area: 21" W x 27" H
 - Overall: 25" W x 67" H x 15 1/4" D
 - Material
 - Black grooved aluminum
 - Additional sizes, styles and colors can be made to order
- B Wire Basket**
 - 18" W x 8" H x 11" D - No. 9502275300
 - Holds up to 10 1/2" x 14" literature
 - Material
 - Wire